



Ministry of Science and Higher Education of the Republic of Kazakhstan
Kazakh National University of Sport LLP

APPROVED BY

Rector

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**Doctoral Dissertation Topics in the State Educational Program
«D072 – Management and Governance»**

1. Development of a model for strategic project portfolio management in the context of the digital transformation of the Kazakh economy.
2. Improving project management mechanisms in public and quasi-public organizations of the Republic of Kazakhstan.
3. Risk management of investment and innovation projects in the context of economic instability.
4. Development of Agile approaches in the project management system of Kazakh organizations.
5. Digitalization of project management: tools, mechanisms, and performance evaluation.
6. Development of a KPI and OKR system in project management of an organization.
7. Formation of a data-driven project management model in modern organizations.
8. Improving the human resource management system in project teams.
9. ESG factors and sustainable development in project management.
10. Development of a model for anti-crisis project management in conditions of uncertainty.
11. Improving the efficiency of megaproject management in the Republic of Kazakhstan.
12. Innovative Project Management in the Digital Economy.
13. Developing a Project Office as a Strategic Management Tool for an Organization.
14. Developing a Stakeholder Management System in Project Activities.
15. Improving Mechanisms for Assessing the Effectiveness of Project Management.

16. Strategic Management Development for Sports Organizations in the Context of Globalization.
17. Improving the Management System for Professional Sports Clubs in the Republic of Kazakhstan.
18. Digital Transformation of the Sports Industry in Kazakhstan: Management Mechanisms and Implementation Tools.
19. Developing Innovative Strategies for the Development of the Sports Industry in the Republic of Kazakhstan.
20. Managing the Competitiveness of Sports Organizations in the Digital Economy.
21. Developing a Sustainable Development Model for the Sports Industry Based on ESG Approaches.
22. Improving the Financial Management of Professional Sports Organizations.
23. Human Capital Management in the Sports Industry of Kazakhstan.
24. Developing a SportsTech Ecosystem as a Driver of Innovative Development in the Sports Industry.
25. Sports Infrastructure Management Based on Smart Technologies.
26. Improving Sports Commercialization Mechanisms in the Republic of Kazakhstan.
27. Managing Sports Mega-Events and Their Impact on Regional Development.
28. Developing Digital Marketing and Fan Engagement in the Sports Industry.
29. Risk Management and Crisis Management in Professional Sports.
30. Developing an Innovative Model for Managing Mass Sports in the Republic of Kazakhstan.